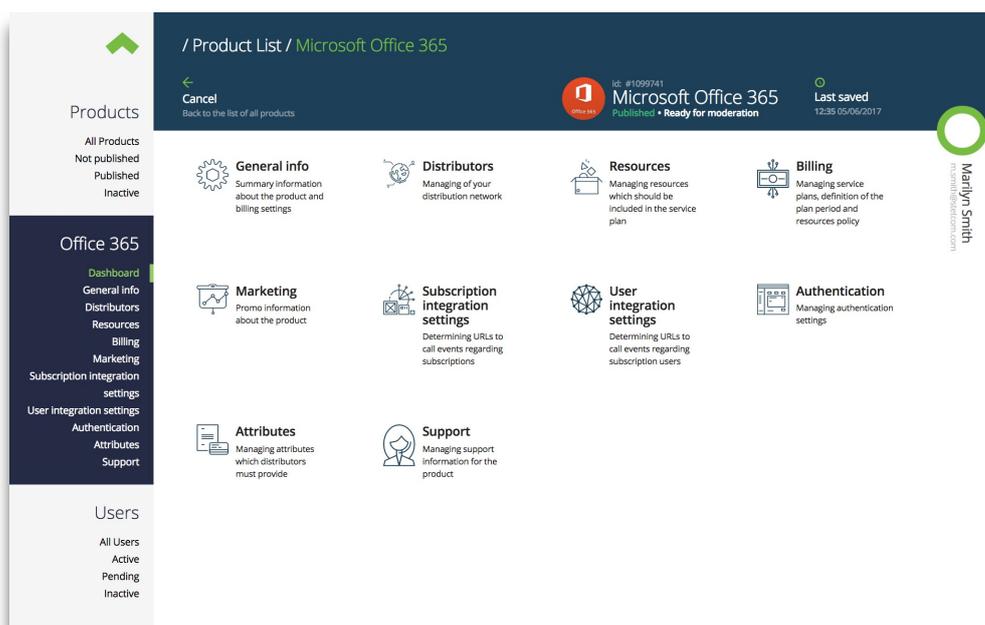


## Vendor Portal

### A single point of integration with the ActivePlatform marketplace

Vendor Portal helps vendors to extend sales channels to all the resellers working with ActivePlatform installations. It is a single point of integration with the ActivePlatform marketplace for cloud solution vendors. Solution providers can integrate and manage their product offering across ActivePlatform's ecosystem using Vendor Portal tools



### ActivePlatform Federated Marketplace

ActivePlatform is a full-service automated cloud brokerage solution for cloud service providers and enterprise IT hubs. It connects to a federated marketplace with a global product catalogue. Vendors can add their cloud products and services to the catalogue via Vendor Portal and reach the customers in ActivePlatform ecosystem.

### Marketplace Integration

Vendor integrates the solution with ActivePlatform marketplace using Universal RESTful API or platform SDK. Application vendors add their products to the global catalogue. They can also manage prices, licensing, and other technical and product settings in Vendor Portal

Once published, applications will be automatically available as a marketplace catalogue item to all ActivePlatform cloud service providers. Now resellers can push a new offering to their customers

### Benefits for vendors

- Global sales and marketing network access through a single point of integration
- Automation of cloud services sales processes
- Solution distribution through resellers' online stores in ActivePlatform ecosystem
- Set of development tools for fast integration
- Consolidated billing and reconciliation data

## Key Features List

### Manage product offering

#### Product distribution and life cycle management

- manage your product (create/read/update/delete) in a product catalogue
- manage SKUs and license terms
- select distributors within ActivePlatform installations for your product distribution
- manage your product throughout the entire life cycle (publish, enable/disable for sales, move to archive and disable it for distribution)

### Automate cloud product delivery

#### Technical integration and provisioning features

- integrate with ActivePlatform cloud brokering solution installations via Universal API or a full-featured SDK. The ActivePlatform team can do it for you (charges applied)
- configure integration scenarios for subscription provisioning and access management
- configure single-sign-on (SSO) for your service access
- configure product metering for the pay-as-you-go model
- manage attributes required for service provisioning without platform customization

### Offer flexible pricing and billing models

#### Pricing and billing settings

- view/manage a list of service plans and their parameters
- set prices for service plans and charging models (pay-as-you-go, reserved resources, vendor specific)
- manage resources
- set your price-list in different currencies

### Boost product sales

#### Marketing and sales features

- enable sales with marketing materials about your Product (add the description, benefits, screenshots, links to video and documents)
- add information about product support (general support information, support contacts, links to support documentation), which is immediately published in resellers' online stores
- view actual sales and subscriptions data in the portal
- export sales data (.csv file or REST API)

### How to start

1. Submit a website form or send an email
2. Use RESTful API to integrate your product into the catalogue
3. Sign contracts with selected Resellers
4. Start selling your products

[www.activeplatform.com](http://www.activeplatform.com)  
[partner@activeplatform.com](mailto:partner@activeplatform.com)